

Marketing Website Summary Data From Google Analytics

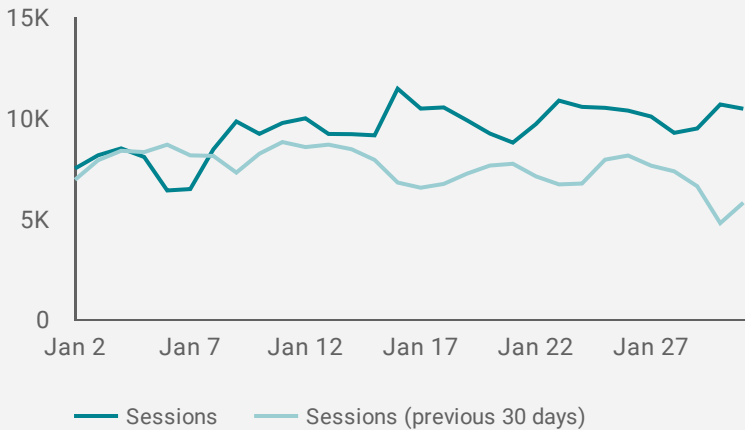
Users
212,953
↑ 21.6%

Sessions
283,091
↑ 24.8%

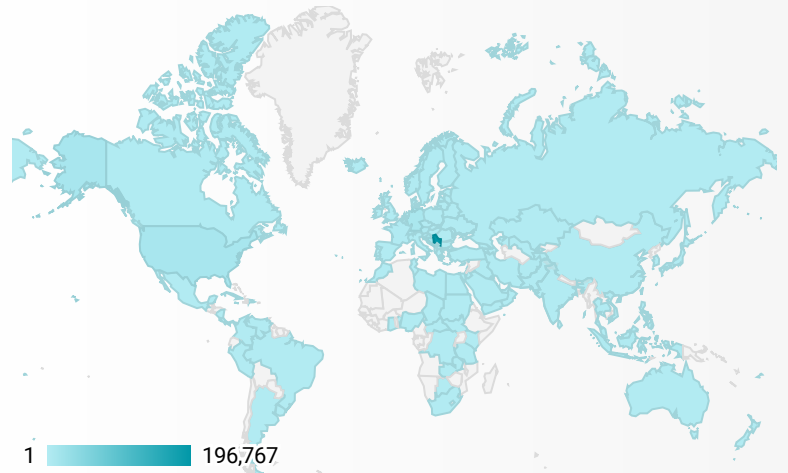
Pageviews
352,083
↑ 28.0%

Bounce Rate
85.9%
↓ -1.4%

How are site sessions trending?



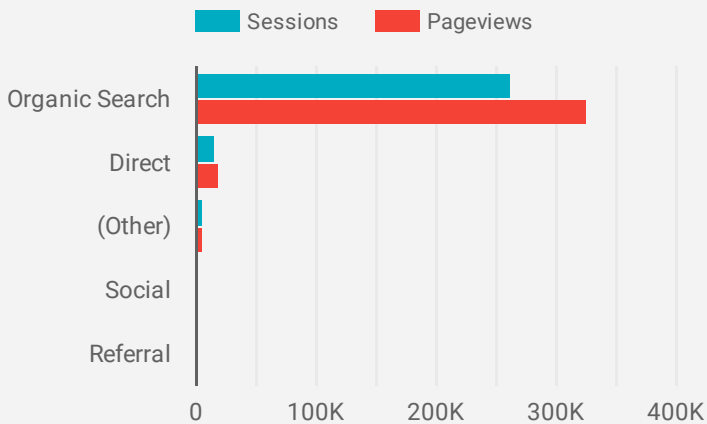
What are the top countries by sessions?



Country	Sessions	Pageviews
1. Serbia	196,767	
2. Bosnia & Herzeg...	17,085	
3. Montenegro	14,394	
4. United States	10,638	
5. Germany	9,383	
6. Croatia	5,610	
7. Austria	4,410	
8. North Macedonia	3,153	
9. Indonesia	2,454	
10. Switzerland	2,280	
11. Kosovo	1,966	
12. Norway	1,542	

Which channels are driving engagement?

Goal: Engaged Users



Page Title	Pageviews
1. 100 ideja za ručak: Šta spremati za ručak? - Demetra	13,716
2. Beta HCG i njegove vrednosti - šta znači rezultat više od...	9,273
3. Računanje nedelja trudnoće i računanje 9 meseci trudn...	7,261
4. Referentne vrednosti krvne slike za bebu i dete - Demetra	6,641
5. Izračunajte pol bebe po kineskom kalendaru - Demetra	5,972
6. Braon sekret posle menstruacije - Demetra	4,361
7. 20 najboljih crtanih filmova - Demetra	3,576
8. Kalendar trudnoće - 1. do 40. nedelje trudnoće	3,559
9. 20 najboljih dečijih filmova - Demetra	3,501
Grand total	352,083

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Demetra
Portal za žene